Behavioral Health & Leadership Dynamics, LLC

ONLINE FAST TRACK

Board Certified Coach BCC™

Behavioral Health & Leadership Dynamics, LLC (BHLD) is a BCC founding CCE-Approved coach training provider for 30, 60, and 120 hour courses.

Graduates of BHLD's CCE-Approved training programs must meet Centers for Credentialing and Education (CCE) requirements as outlined on their website. To apply for the BCC credential visit the *BCC* website.

CERTIFICATION TRAINING

Relationship Consultant
Mentor: Life/Spiritual
Life Coach Associate *(30-hour CCE/BCC Approved Training)*
Life Coach *(30 & 60-hour CCE/BCC Approved Training)*
Master Life Coach *(120-hour CCE/BCC Approved Training)*
Holistic Health & Wellness Practitioner (*includes 120-hour CCE/ BCC Approved Training)*
Corporate Life Coach (*includes 120-hour CCE/BCC Approved Training)*

- Do you like helping people?
- Do friends, family members, and colleagues, come to you for advice?
- Are you good at helping others solve difficult problems?
- Would you like to be your own boss while earning a satisfying income?

Voice: 410-929-9302
Fax: 410-630-1021

www.BHCLD.com

Behavioral Health & Leadership Dynamics, LLC offers credentialed, online, fast track certification training in life coaching.

CCE - The Center for Credentialing and Education

Behavioral Health & Leadership Dynamics, LLC (BHLD) is a BCC founding CCE-Approved coach training provider for life coach training (30, 60, and 120-hour programs).

Inquire Now at Info@BHCLD.com

410.929.9302

Call to speak with an Admissions Advisor

Access Course Overview & Curriculum

Access Course Format

Access Course Completion

Access Certification Waiver Fee

Access BHLD Refund Policy

Access BHLD Grievance Policy

ADA Accommodations: If you require ADA accommodations to take this online Course, please contact BHLD **at least four weeks** before you plan to begin the course so we can discuss your needs and so arrangements can be made. Accommodations will be made according to the law.

CERTIFICATION OPTIONS

Online Self-Study Training with Live Practicums

Package I: Relationship Consultant (3 weeks) **- $495**

Package II: Life/Spiritual Mentor

(4 weeks) The cost of this package ***includes***: *BHLD Relationship Consultant Certification*

Full Payment Up-front: $895

Payment Plan: (6 *payments of $199)*

Package III: 30 Hour Life Coach or Life Coach Associate

30 Hour CCE/BCC Approved *(4 weeks)-applicant must meet CCE/BCC educational criteria to be eligible for Life Coach Certification. Otherwise the applicant would be eligible to become a Life Coach Associate.*

Full Payment Upfront: $1,495

Payment Plan: *(6 Payments of $295)*

Package IV: 60 Hour Life Coach

60 Hour CCE/BCC Approved (*8 weeks*) – The cost of this Package ***includes***: *BHLD Relationship Consultant Certification*

Full Payment up-front: $1,985

Payment Plan: (8 *payments of $295)*

Package V: 120 Hour Master Life Coach

120 Hour CCE/BCC Approved (*12 weeks*) The cost of this package ***includes***: *BHLD Life/Spiritual Mentor & Rel. Consultant Certifications*

Full Payment up-front: $2,985

Payment Plan: (12 *payments of $289)*

Package VI: Holistic Health and Wellness Practitioner

(16 weeks) The cost of this package ***includes***: *Relationship Consultant, Life/Spiritual Mentor & 120 hour CCE/BCC Approved Master Life Coach Certification*

Full Payment up-front: $4,985

Payment Plan: *(14 payments of $389)*

Package VII: Corporate Life Coach

(20 weeks) The cost of this package ***includes***: *Relationship Consultant, Life/Spiritual Mentor & 120 hour CCE/BCC Approved Master Life Coach, and Holistic Health & Wellness Practitioner Certifications*

Full Payment up-front: $5,985

Payment Plan: *(16 payments of $399)*

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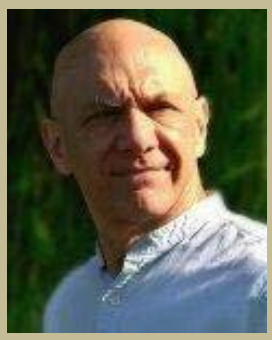
Note: Course fees include tuition and materials. Depending upon the package selected, 1-3 books must be purchased at the student's expense. Additional Certification fees apply and are listed in the student training agreement. Contact a BHLD admission advisor to discuss a time limited special offer regarding certification fee waiver.The certification fee is $100 for each package and is cumulative (Pk 1 fee is $100, Pk 2 fee is $200, Pk 3 fee is $300, etc.).

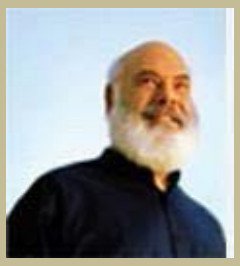
ENDORSEMENTS

"If you are ready to change your life, and not just dream about it or hope that wishful thinking will manifest it, Margaret can guide you on the path to making your dreams your reality."



Bernie Siegel, MD
Author of
Love, Medicine and Miracles

"Human relationships can be mysterious, even opaque, to the average person. Margaret McCraw has a rare ability to apply scientific insight to the thorny question of what works and what hurts in human interaction. Her work has been a great addition to our website (healthy living)."



Brad Lemley,
Editorial Director, DrWeil.com

INTEGRITY: BHLD is an organization of the highest degree of integrity. We do not accept commercial support of any kind for programs or instructors.

What are the Primary Benefits of Becoming a Life Coach?

- ✓ It's fun and rewarding to help others succeed
- ✓ Choose your own hours, work remotely from anywhere
- ✓ Live in any city, state, or country you choose
- ✓ Eliminate travel to and from work
- ✓ Enjoy the flexibility of creating your own hours
- ✓ Enhance your income by attracting your own client base
- ✓ Develop your own specialty! R elationships, health/ wellness, career, etc. Create a niche for yourself
- ✓ Apply your life/work experience – your existing bank of knowledge is applicable to these career options
- ✓ Maturity and wisdom are valued in this profession as are youth and vigor

Training Topics:

Training covers the following topics:

- Cultivation of purposeful, passionate, joyous living
- Creation of fulfilling relationships
- Establishment of mindfulness to enhance health and well- being
- Learning to flow resources and opportunities while doing work that you love
- Developing clarity about your life purpose, vision and goals

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ENDORSEMENTS

"Margaret McCraw provides the key ingredient for realizing our full potential and leading a life of bliss."

Oscar Morgan
Former Chief Operating Officer
National Mental Health
Association & Mental Health
Consultant

"Margaret was fantastic! She has a way of making ideas tangible and practical for a general audience that we really enjoyed."

Terry Trespicio
Associate Editor, Body
+ Soul Magazine Host,
Body and Soul Hour on Martha
Stewart Living
Radio, Sirius 112

Review More Graduate Testimonials

Review More Professional Endorsements

What is Life Coaching?

Life Coaching is partnering with clients in a creative process that inspires them to discover their life purpose. Coaches focus on enhancing the lives of clients by helping them create their desires. Coaches help the client set goals to maximize their potential.

"I already have a business, but I'm interested in coaching. Is it possible to be committed to two professions?"

Yes, many individuals become trained as Life Coaches to enhance existing professions while increasing their incomes and overall business viability.

Life Coaching is a natural fit with many other "helping" Professions. This training would be appropriate for the following professional groups including but not limited to:

- Counselors
- Social Workers
- Psychotherapists
- Nurses
- Massage Therapists
- Energy-Healing Practitioners
- Acupuncturists
- Chiropractors
- Nutritionists
- Physicians
- Pastors/Ministers
- Human Resource Professionals
- And more…

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TESTIMONIALS

"The course not only provided me with the tools I needed to achieve my goals, it was therapeutic and enhanced my self-awareness. Now that I am a certified life coach I plan to add life coaching and personal prosperity seminars to my business. This course has changed my life."

Pat Holmes, President
Three Phases of Womanhood
Coaching and Spiritual Mentoring

"*The best part of the training was learning powerful skills to align my thoughts, feelings, and emotions with my beliefs in order to create my desires."*

Christine Capasso
Marketing Professional

Facts about Life Coaching as a Profession

Most coaching is done over the phone. You don't need an office to begin coaching. Coaching by telephone saves office overhead and commute expenses.

Coaching enables you to have maximum personal freedom. You can design your coaching business to support your ideal lifestyle and make it work around your schedule.

Review Graduate Testimonials

Review Professional Endorsements

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TESTIMONIALS

"Adding a Life Coach certification to my credentials has allowed me to attract clients who may have different needs than my nonprofit groups or my hypnotherapy clients."

Katha Kissman
Business Consultant

"Margaret McCraw walks the walk and talks the talk! Every segment of her program represents a "double loop" learning opportunity in that she is modeling, coaching, teaching and reinforcing all at the same time. Additionally, her style of teaching is very organic and engaging. Earning a certificate from a credentialed training institute such as BHLD has enabled my work to be highly regarded by clients in all walks of life. It gives me a big boost in marketing my services."

Sam Kirkland
Senior Manager

Margaret McCraw
MBA, LCSW-C, BCC
Founder and Primary Instructor

Margaret McCraw has more than 25 years of business and healthcare management experience. As founder of Behavioral Health and Leadership Dynamics, LLC (BHLD), Margaret McCraw provides executive coaching, organizational consulting, and training to a variety of organizations.

Margaret McCraw has extensive experience coaching organizations, ranging from start-up ventures to operational turnarounds. She has provided executive coaching and organizational consulting to address change management, business process re- engineering, and improving organizational effectiveness including customer service effectiveness, performance management and strategic planning. Margaret McCraw has also provided assistance to the State of Maryland in revising mental health licensing regulations.

Margaret McCraw has spoken nationally on a number of wide-ranging topics, including how to develop a high-performance/high-accountability organization, cultivation of performance-oriented management, how to nurture passion and purpose in the workplace, promotion of strategic and business planning, and how to redesign the conventional workplace into an adaptable, fluid environment. She provides leadership training to assist organizations in human resource development, change management and team building. Margaret McCraw is a keynote speaker who hosts her own Internet radio show.

Margaret McCraw holds a Master of Business Administration (MBA) from Loyola University in Maryland, a Master of Social Work (LCSW-C) from the University of Maryland, in addition to Bachelor Degrees (BA) in Psychology and Social Work (BSW).

She is a CCE Board Certified Coach (BCC) with the following specialty designations:

- Executive/Corporate/Business/Leadership Coach
- Health and Wellness Coach
- Career Coach
- Personal Life Coach

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