

Behavioral Health & Leadership Dynamics, LLC



ONLINE FAST TRACK



Behavioral Health & Leadership Dynamics, LLC (BHLD) is a BCC founding CCE-Approved coach training provider for 30, 60, and 120 hour courses.

Graduates of BHLD's CCE-Approved training programs must meet Centers for Credentialing and Education (CCE) requirements as outlined on their website. To apply for the BCC credential visit the [BCC](http://www.bcc.com) website.

Note: Currently, BHLD does not offer courses for NBCC Credit.

CERTIFICATION TRAINING

Relationship Consultant

Mentor: Life/Spiritual

Life Coach Associate *(30-hour CCE/BCC Approved Training)*

Life Coach *(30 & 60-hour CCE/BCC Approved Training)*

Master Life Coach *(120-hour CCE/BCC Approved Training)*

Holistic Health & Wellness Practitioner *(includes 120-hour*

CCE/ BCC Approved Training)

Corporate Life Coach *(includes 120-hour CCE/BCC Approved Training)*

- Do you like helping people?
- Do friends, family members, and colleagues, come to you for advice?
- Are you good at helping others solve difficult problems?
- Would you like to be your own boss while earning a satisfying income?

Voice: (410) 357-3711

Fax: 410-630-1021

www.BHCLD.com

Behavioral Health & Leadership Dynamics, LLC offers credentialed, online, fast track certification training in life coaching.

CCE - The Center for
Credentialing and Education



Behavioral Health & Leadership Dynamics, LLC (BHLD) is a BCC founding CCE-Approved coach training provider for life coach training (30, 60, and 120-hour programs).

**[Inquire Now at
Info@BHCLD.com](mailto:Info@BHCLD.com)**

(410) 357-3711

Call to speak with an Admissions Advisor

Policy Links

**[Access Course Overview &
Curriculum](#)**

[Access Course Format](#)

[Access Course Completion](#)

[Access Certification Waiver Fee](#)

[Access BHLD Refund Policy](#)

[Access BHLD Grievance Policy](#)

[Access BHLD Disability Policy](#)

CERTIFICATION OPTIONS

Online Self-Study Training with Live Practicums

Package I: Relationship Consultant (3 weeks) - \$495

Package II: Life/Spiritual Mentor

(4 weeks) The cost of this package includes:
BHLD Relationship Consultant Certification

Full Payment Up-front: \$895

Payment Plan: (6 payments of \$199)

Package III: 30 Hour Life Coach or Life Coach Associate

30 Hour CCE/BCC Approved (4 weeks)-applicant must meet CCE/BCC educational criteria to be eligible for Life Coach Certification. Otherwise the applicant would be eligible to become a Life Coach Associate.

Full Payment Upfront: \$1,495

Payment Plan: (6 Payments of \$295)

Package IV: 60 Hour Life Coach

60 Hour CCE/BCC Approved (8 weeks) – The cost of this Package includes: *BHLD Relationship Consultant Certification*

Full Payment up-front: \$1,985

Payment Plan: (8 payments of \$295)

Package V: 120 Hour Master Life Coach

120 Hour CCE/BCC Approved (12 weeks) The cost of this package includes: *BHLD Life/Spiritual Mentor & Rel. Consultant Certifications*

Full Payment up-front: \$2,985

Payment Plan: (12 payments of \$289)

Package VI: Holistic Health and Wellness Practitioner

(16 weeks) The cost of this package includes: *Relationship Consultant, Life/Spiritual Mentor & 120 hour CCE/BCC Approved Master Life Coach Certification*

Full Payment up-front: \$4,985

Payment Plan: (14 payments of \$389)

Package VII: Corporate Life Coach

(20 weeks) The cost of this package includes: *Relationship Consultant, Life/Spiritual Mentor & 120 hour CCE/BCC Approved Master Life Coach, and Holistic Health & Wellness Practitioner Certifications*

Full Payment up-front: \$5,985

Payment Plan: (16 payments of \$399)

Note: Course fees include tuition and materials. Depending upon the package selected, 1-3 books must be purchased at the student's expense. Additional Certification fees apply and are listed in the student training agreement. Contact a BHLD admission advisor to discuss a time limited special offer regarding certification fee waiver. The certification fee is \$100 for each package and is cumulative (Pk 1 fee is \$100, Pk 2 fee is \$200, Pk 3 fee is \$300, etc.).

Voice: (410) 357-3711

Fax: 410-630-1021

ENDORSEMENTS

"If you are ready to change your life, and not just dream about it or hope that wishful thinking will manifest it, Margaret can guide you on the path to making your dreams your reality."



Bernie Siegel, MD

Author of

Love, Medicine and Miracles

"Human relationships can be mysterious, even opaque, to the average person. Margaret McCraw has a rare ability to apply scientific insight to the thorny question of what works and what hurts in human interaction. Her work has been a great addition to our website (healthy living)."



Brad Lemley,

Editorial Director, DrWeil.com

INTEGRITY: BHLCD is an organization of the highest degree of integrity. We do not accept commercial support of any kind for programs or instructors.

What are the Primary Benefits of Becoming a Life Coach?

- ✓ It's fun and rewarding to help others succeed
- ✓ Choose your own hours, work remotely from anywhere
- ✓ Live in any city, state, or country you choose
- ✓ Eliminate travel to and from work
- ✓ Enjoy the flexibility of creating your own hours
- ✓ Enhance your income by attracting your own client base
- ✓ Develop your own specialty! Relationships, health/wellness, career, etc. Create a niche for yourself
- ✓ Apply your life/work experience – your existing bank of knowledge is applicable to these career options
- ✓ Maturity and wisdom are valued in this profession as are youth and vigor

Training Topics:

Training covers the following topics:

- Cultivation of purposeful, passionate, joyous living
- Creation of fulfilling relationships
- Establishment of mindfulness to enhance health and well-being
- Learning to flow resources and opportunities while doing work that you love
- Developing clarity about your life purpose, vision and goals

Voice: (410) 357-3711

Fax: 410-630-1021

www.BHCLD.com

ENDORSEMENTS

"Margaret McCraw provides the key ingredient for realizing our full potential and leading a life of bliss."



Oscar Morgan

Former Chief Operating Officer
National Mental Health
Association & Mental Health
Consultant

"Margaret was fantastic! She has a way of making ideas tangible and practical for a general audience that we really enjoyed."



Terry Trespicio

Associate Editor, Body
+ Soul Magazine Host,
Body and Soul Hour on Martha
Stewart Living
Radio, Sirius 112

[Review More Graduate
Testimonials](#)

[Review More Professional
Endorsements](#)

What is Life Coaching?

Life Coaching is partnering with clients in a creative process that inspires them to discover their life purpose. Coaches focus on enhancing the lives of clients by helping them create their desires. Coaches help the client set goals to maximize their potential.

"I already have a business, but I'm interested in coaching. Is it possible to be committed to two professions?"

Yes, many individuals become trained as Life Coaches to enhance existing professions while increasing their incomes and overall business viability.

Life Coaching is a natural fit with many other "helping" Professions. This training would be appropriate for the following professional groups including but not limited to:

- Counselors
- Social Workers
- Psychotherapists
- Nurses
- Massage Therapists
- Energy-Healing Practitioners
- Acupuncturists
- Chiropractors
- Nutritionists
- Physicians
- Pastors/Ministers
- Human Resource Professionals
- And more...

TESTIMONIALS

"The course not only provided me with the tools I needed to achieve my goals, it was therapeutic and enhanced my self-awareness. Now that I am a certified life coach I plan to add life coaching and personal prosperity seminars to my business. This course has changed my life."



Pat Holmes, President
Three Phases of Womanhood
Coaching and Spiritual Mentoring

"The best part of the training was learning powerful skills to align my thoughts, feelings, and emotions with my beliefs in order to create my desires."



Christine Capasso
Marketing Professional

Facts about Life Coaching as a Profession

Most coaching is done over the phone. You don't need an office to begin coaching. Coaching by telephone saves office overhead and commute expenses.

Coaching enables you to have maximum personal freedom. You can design your coaching business to support your ideal lifestyle and make it work around your schedule.

[Review Graduate Testimonials](#)

[Review Professional Endorsements](#)

[Inquire Now at Info@bhclld.com](mailto:Info@bhclld.com)

(410) 357-3711

Call to speak with an Admissions Advisor

Voice: (410) 357-3711

Fax: 410-630-1021

www.BHCLD.com

TESTIMONIALS

"Adding a Life Coach certification to my credentials has allowed me to attract clients who may have different needs than my nonprofit groups or my hypnotherapy clients."



Katha Kissman
Business Consultant

"Margaret McCraw walks the walk and talks the talk! Every segment of her program represents a 'double loop' learning opportunity in that she is modeling, coaching, teaching and reinforcing all at the same time. Additionally, her style of teaching is very organic and engaging. Earning a certificate from a credentialed training institute such as BHLD has enabled my work to be highly regarded by clients in all walks of life. It gives me a big boost in marketing my services."



Sam Kirkland
Senior Manager

Margaret McCraw
MBA, LCSW-C, BCC

Founder and Primary Instructor



Margaret McCraw has more than 25 years of business and healthcare management experience. As founder of Behavioral Health and Leadership Dynamics, LLC (BHLD), Margaret McCraw provides executive coaching, organizational consulting, and training to a variety of organizations.

Margaret McCraw has extensive experience coaching organizations, ranging from start-up ventures to operational turnarounds. She has provided executive coaching and organizational consulting to address

change management, business process re-engineering, and improving organizational effectiveness including customer service effectiveness, performance management and strategic planning. Margaret McCraw has also provided assistance to the State of Maryland in revising mental health licensing regulations.

Margaret McCraw has spoken nationally on a number of wide-ranging topics, including how to develop a high-performance/high-accountability organization, cultivation of performance-oriented management, how to nurture passion and purpose in the workplace, promotion of strategic and business planning, and how to redesign the conventional workplace into an adaptable, fluid environment. She provides leadership training to assist organizations in human resource development, change management and team building. Margaret McCraw is a keynote speaker who hosts her own Internet radio show.

Margaret McCraw holds a Master of Business Administration (MBA) from Loyola University in Maryland, a Master of Social Work (LCSW-C) from the University of Maryland, in addition to Bachelor Degrees (BA) in Psychology and Social Work (BSW).

She is a CCE Board Certified Coach (BCC) with the following specialty designations:

- Executive/Corporate/Business/Leadership Coach
- Health and Wellness Coach
- Career Coach
- Personal Life Coach

Voice: (410) 357-3711

Fax: 410-630-1021

www.BHCLD.com